# **Pervasive Guidance** for 2020 Pervasive Encryption Adopters

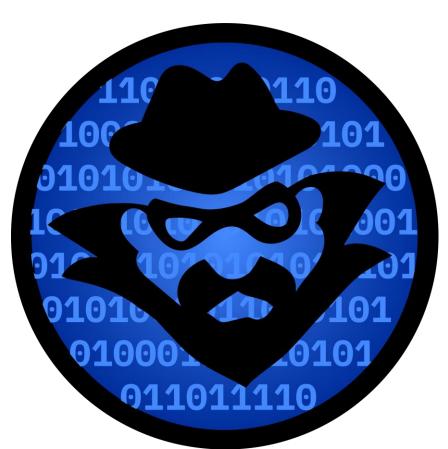


### **Pervasive Justification**

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\$3.9M Average cost of data breach in 2019 & \$150 cost per record

See the report: http://www.ibm.com/security/data-breach



European Union General Data Protection Regulation (GDPR)

Payment Card Industry Data Security Standard (PCI-DSS)

> Health Insurance Portability and Accountability Act (HIPAA)



Use Cases for Cyber Resiliency are called Risks.



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## **Pervasive Encryption**

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#### An umbrella of encryption differentiation

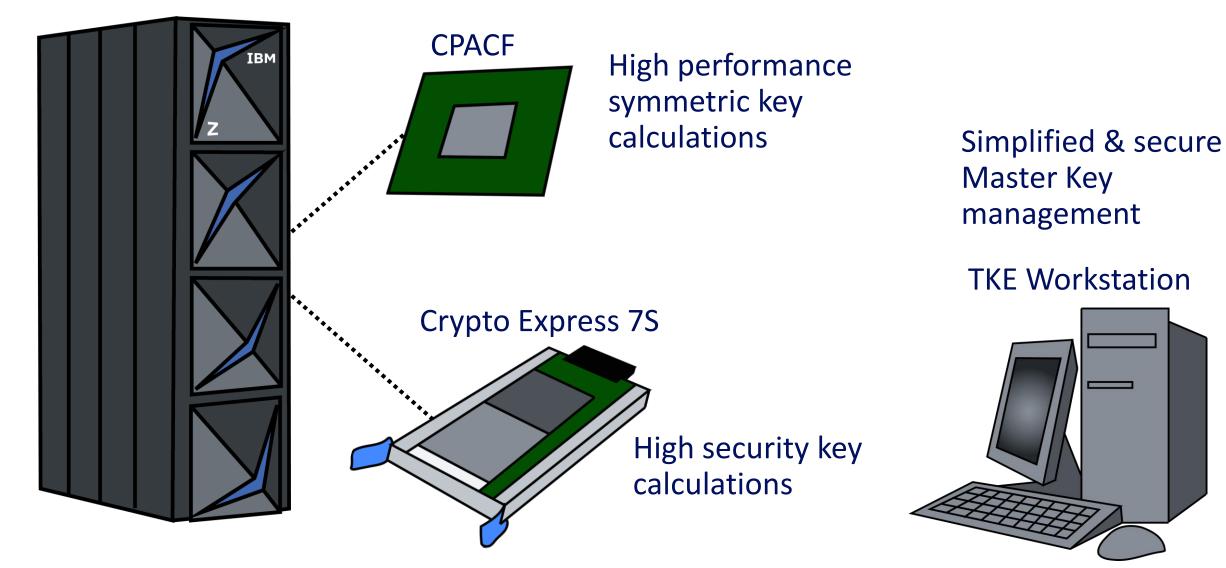
- z/OS Data Set Encryption (DSE)
- z/OS Coupling Facility Encryption
- z/OS Network Encryption Analysis
- z/VM File & Network Encryption
- IBM Cloud Hyper Protect Services
- Fibre Channel Endpoint Security\*
- and more

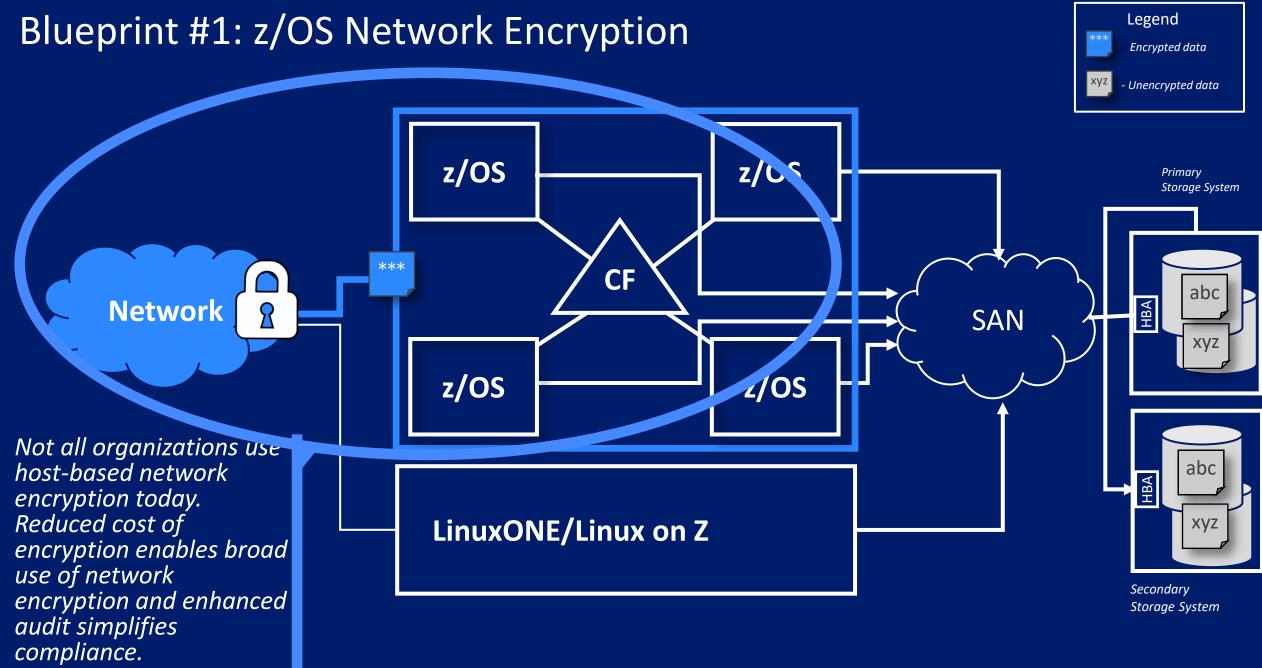
Addressing a critical need in mitigating data breach risk and simplifying audit compliance

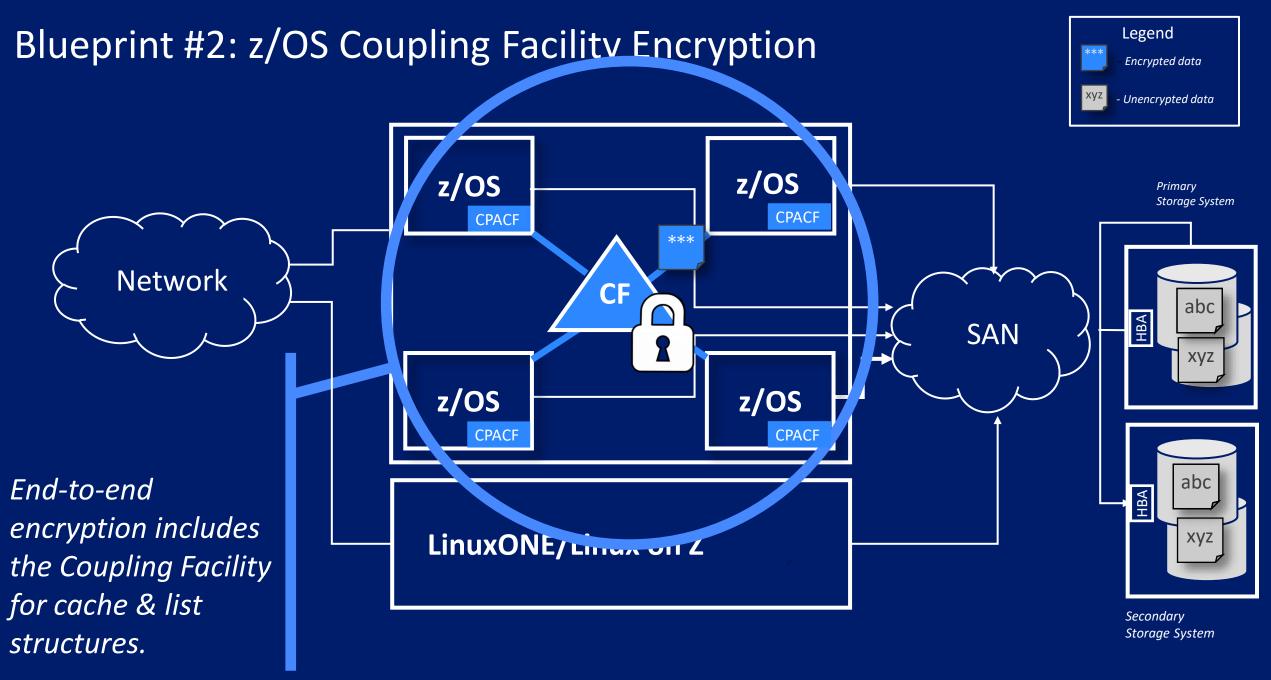
\*New for the z15 T01 as of 1Q2020

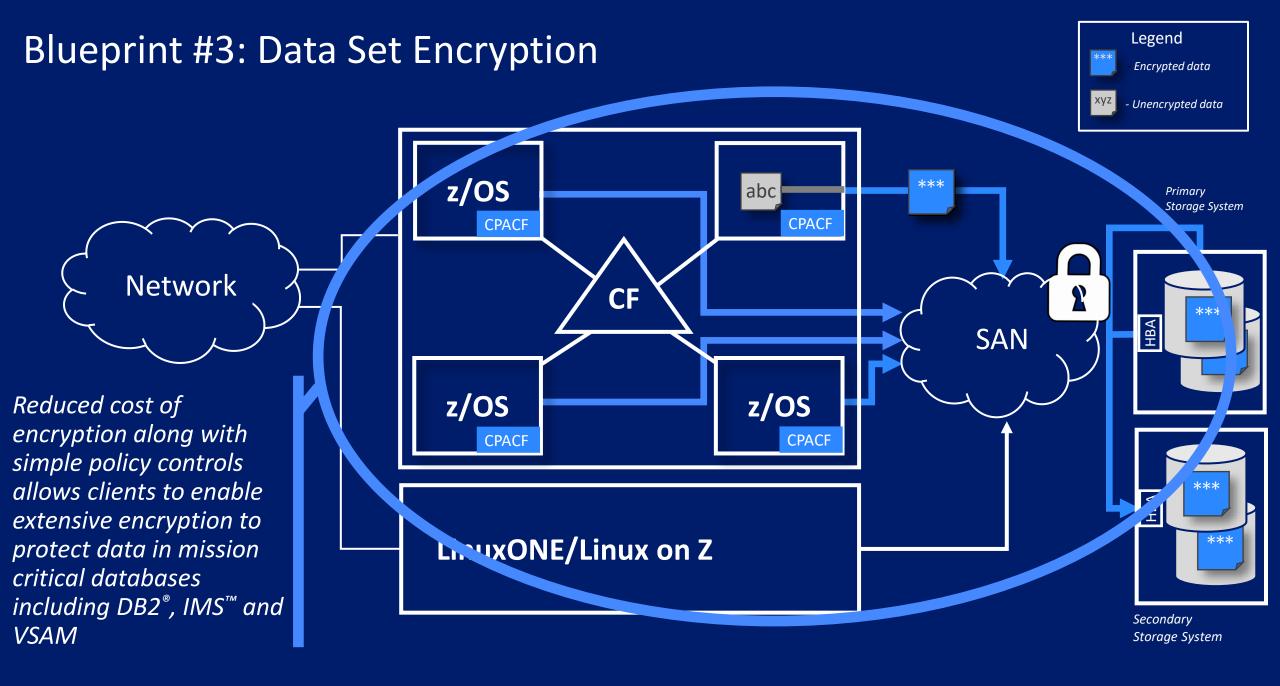


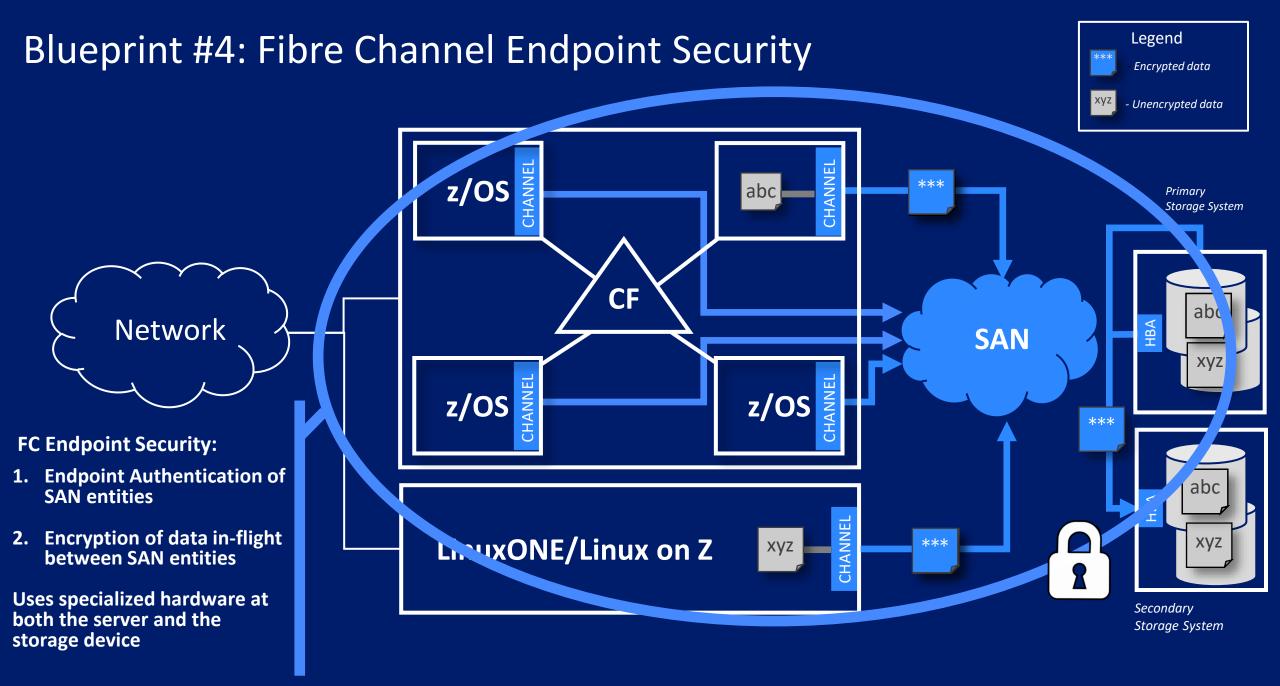
# Hardware Designed for Encryption



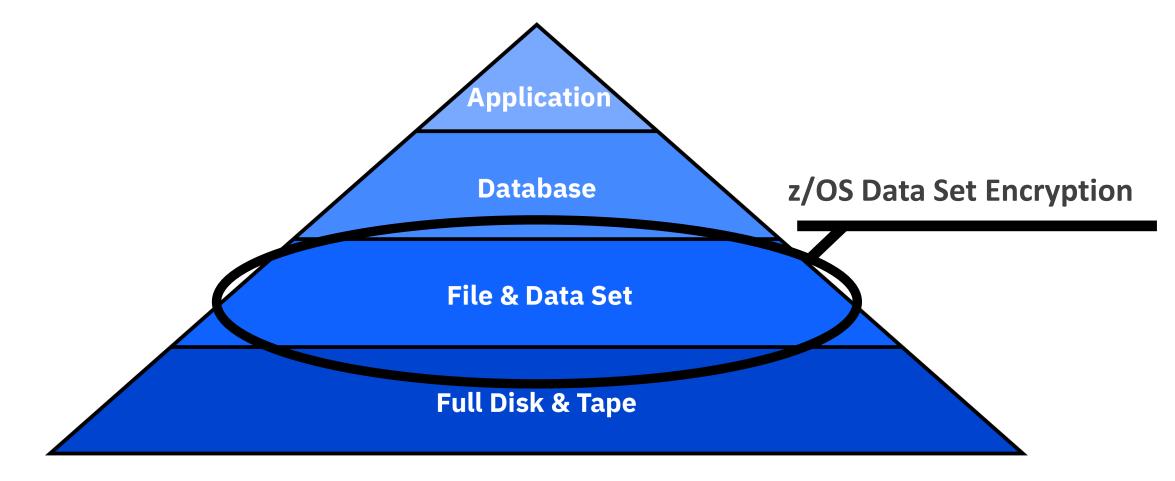






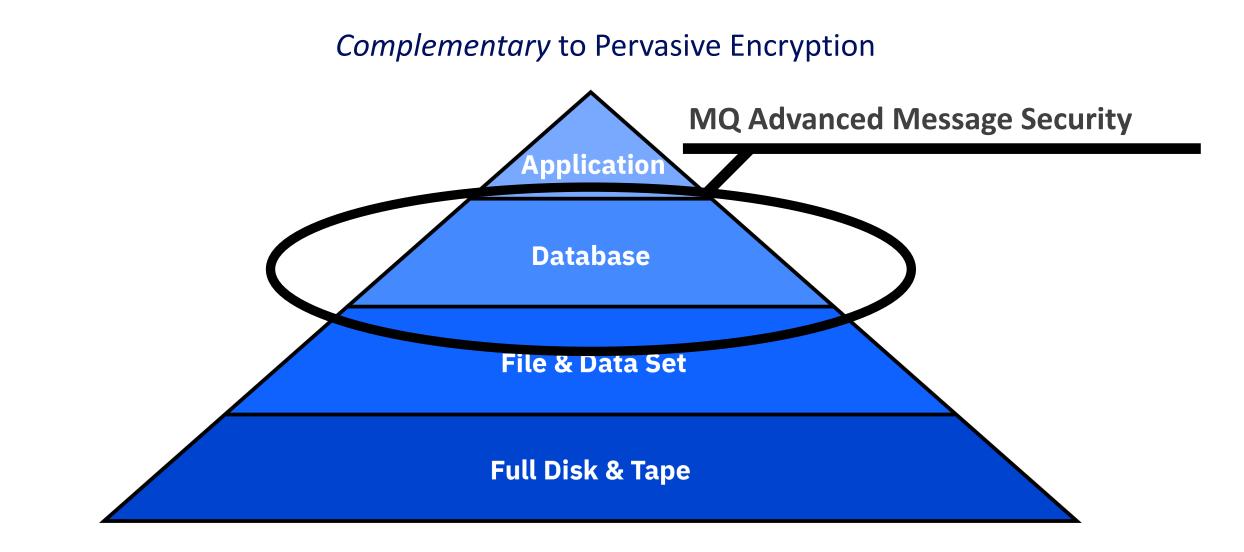


*Cost-Effective* Encryption of Data at Rest to *satisfy compliance* requirements



## The Encryption Pyramid: GDE & MQ AMS

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## **Customized Key Management**

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	Кеу Туре	Storage Location	Purpose				
	Operational Key	Key Store	Used to encrypt & decrypt z/OS data sets.				
	Master Key	Crypto Express Card	Used to encrypt / "wrap" an Operational Key to securely store it.				
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Кеу Туре	Location	Purpose	
Clear Key	Host Memory & Key Store	No encryption to protect the key. This is not recommended.	
Secure Key	Host Memory & Key Store	Encrypted with a Master Key to best protect it in the Key Store.	
Protected Key	Host Memory	Encrypted using CPACF wrapping key for hybrid security & performance.	
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The **CSFKEYS** class controls **DATASET** profiles are denoted for access to the cryptographic keys Data Set Encryption by the in ICSF Key Stores, e.g. the presence of a key label that Cryptographic Key Data Set corresponds to a profile in the **CSFKEYS** class. (CKDS). SAF DFSMS will respond to the The **CSFSERV** class controls presence of the **key label**, **ICSF DFSMS** access to ICSF's check the user's access to cryptographic services & its **CSFKEYS**, and interact with TSO panel utilities. **ICSF** for the associated protected key.



# IBM clients leveraging Pervasive Encryption

Financial Services	Credit Card	EU Bank	EU Org
<ul> <li>Deliver services and solutions to the top mortgage lenders and services in the nation.</li> <li>Mortgage Servicing Platform on IBM Z automates all areas of loan servicing.</li> <li>Currently encrypting ~5 million datasets</li> </ul>	<list-item><list-item></list-item></list-item>	<ul> <li>CIO directive to encrypt all data enterprise-wide in response to GDPR.</li> <li>Mainframe team deploying IBM Z and Pervasive Encryption to meet CIO directive.</li> <li>Plan to encrypt all application data (DB2, IMS, CICS/VSAM, batch, etc)</li> </ul>	<list-item><list-item></list-item></list-item>

Find more content

on Pervasive Encryption at:

https://www.ibm.com/support/z-content-solutions/pervasive-encryption/