

Energize Your Presentation Skills



Part 6 – Proper usage of PowerPoint to enhance your presentation



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What Sucks the Energy Out of a Presentation?



- ~~Dull opening~~
- ~~Too much content~~
- ~~Disorganized content, eating the microphone~~
- ~~Body language, voice and movement~~
- ~~Bad tech~~
- ~~Bad jokes~~
- ~~Handling questions~~
- ~~PowerPoint~~
- ~~Nervous speaker~~
- ~~Boring speaker~~
- ~~Presenting virtually~~



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My background.....



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Now, where were we?



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A walk through the development process



1. Choose your topic – what problem are you solving for the audience?
2. Take a strong position in your title
3. Think carefully about your specific audience
4. Make your specific points that support your title as concise as possible



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A walk through the development process



5. Determine the structure of your talk – numerical, chronological, modular, or problem-solution
6. Link your points into a narrative so your presentation tells a story
7. Find the rhythm of your talk for each point, including stories and examples



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A walk through the development process

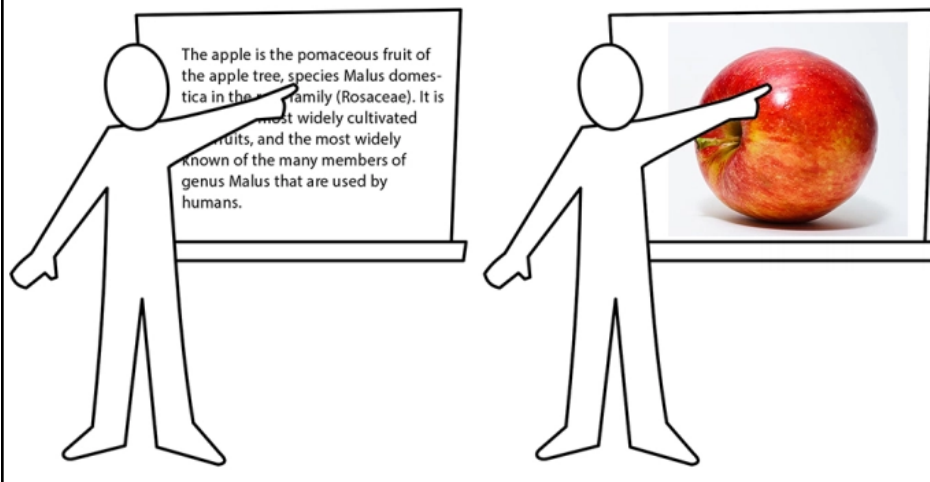


8. Develop questions for the audience and other points of interaction
9. Create a strong opening with several elements, focused especially on the first 15 seconds
10. Create a strong closing, with a call to action
11. (optional) Design PowerPoint slides that support your presentation



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Slides are a visual aid to help you deliver a better presentation



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Slides or no slides?



- Pros

- Provide structure
- Keep track of where you are in the teaching journey
- Examples, charts, data



- Cons

- Become a replacement for your talk
- More worried about the slides than the actual presentation
- Slides become a crutch

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The way audiences perceive the value of your message is tied into the way it looks, and that perception can change their behavior.



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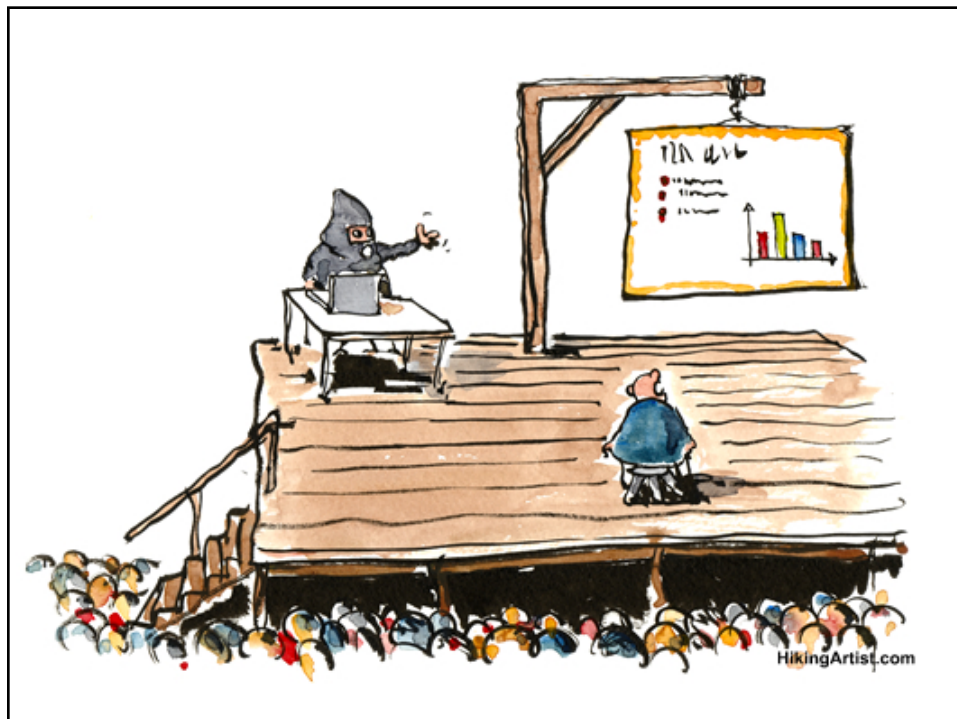
Creating effective slides - which platform to use?

- PowerPoint
- ClearSlide
- Prezi
- Keynote
- Canva
- Google Slides
- Haiku Deck



<https://speakerhub.com/skillcamp/creating-effective-presentation-slides-which-platform-use>

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Death by PowerPoint.....



- Text that continues on and on and on without any regard for your sensibilities.
 - ✓ This text will ultimately be read line by line by the presenter
 - ✓ It gives the impression that the speaker has no idea what is going on
 - ✓ Often the text is really too small to read by anyone over the age of 25.
- The text is often wrong in some way
 - ✓ The font is mixed making it stand out as just wrong.
 - ✓ Their is often a whole bunch of uncorrected spelling mistakes
 - Did this guy ever hear of spellcheck?
 - ✓ You spend way too much time looking at the chart and have no idea what the person is saying.
 - ✓ Or even worse you know what the speaker is saying because he or she is just reading every freaking word on the chart
- By the time you get down to the bottom of the chart you are ready:
 - ✓ To commit suicide from boredom
 - ✓ Snore loudly with no regard for the presenters feelings
 - ✓ Wonder how that piece of food got stuck in the presenters teeth
 - ✓ Fantasize about what you could be doing right now instead of listening to this mind numbing jerk
- Notice that you still read even though you know nothing real is here!
 - ✓ You just can't help it. You are looking for some escape
 - ✓ You start to wonder how many brain cells have died since the start of this presentation
 - ✓ If you are reading this line you should yell "I'm bored!"
 - ✓ Get ready for 25 more slides just like this one

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Some PowerPoint examples,
both good and bad.....



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Data Compression

Capture new opportunities with
lower cost of keeping data
online

- Efficiently **compress active data** using a dedicated compression accelerator
- **Industry standard compression** for cross platform data distribution

Typical Client Use Cases:

- **Disk savings** with improved utilization of storage tiers with DFSMSdss™ use of compression
- **Compression for sequential files** with less CPU costs
- **Shorten encryption time** with hardware compression and IBM Encryption Facility for z/OS
- **Fast, secured data transfer across the enterprise** with IBM Sterling Connect:Direct for z/OS Standard Edition V5.2
- **Transparent acceleration** of Java compressed applications

DFSMSHsm™**

Use up to **58%** less disk space and up to **80%** less CPU compared to using DFSMSHsm with the COMPACT keyword

BSAM/QSAM**

Compress data up to **4X**, with up to **80%** reduced CPU *

Java 7***

Up to **90%** reduction in CPU time with up to **74%** reduction in elapsed time vs. using zlib software

Connect:Direct for z/OS 5.2****

Up to **80%** reduction in elapsed time for z/OS to z/OS file transfers

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RSM Enhancements

- RSM Enhancements were delivered via RSM Enablement Offering Web Deliverable (FMID JBB778H) for z/OS V1.13
 - Exploit Storage Class Memory (SCM) technology for z/OS paging and SVC dump
 - Is expected to yield substantial improvements in SVC dump data capture time
 - Remove the requirement for non-VIO local page data sets when the configuration includes enough SCM to meet peak demands
 - However, local page data sets remain required for VIO, and when needed to support peak paging demands that require more capacity than provided by the amount of configured SCM
 - Pageable 1MB Large Page Support
 - Dynamic reconfiguration support for Storage Class Memory (SCM)
 - Optional PLPA and COMMON page data set support
 - 2GB Large Page Support

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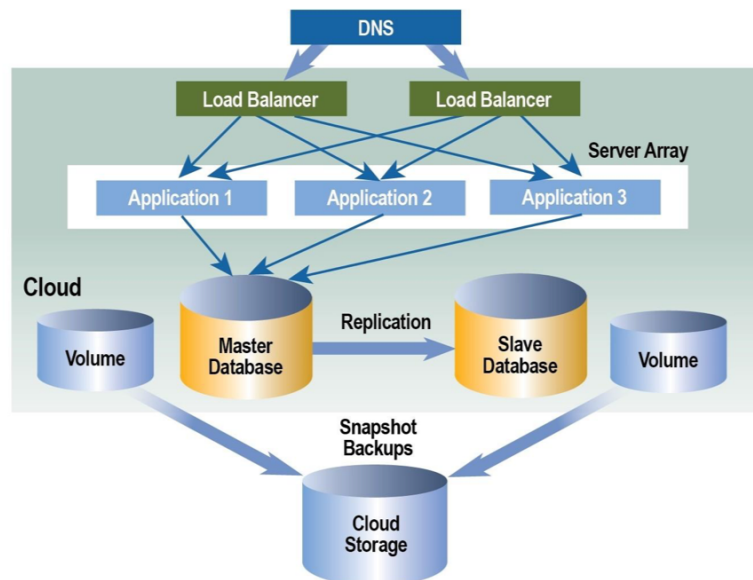
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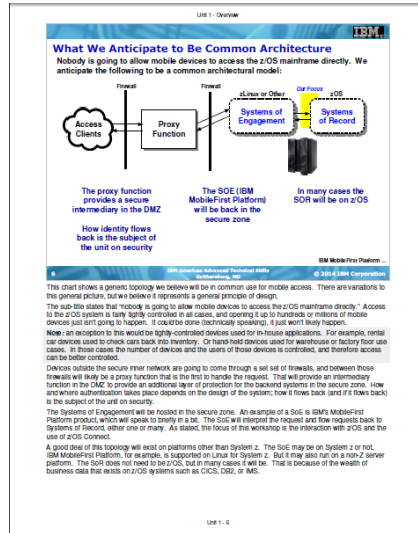
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Cloud Computing Architecture



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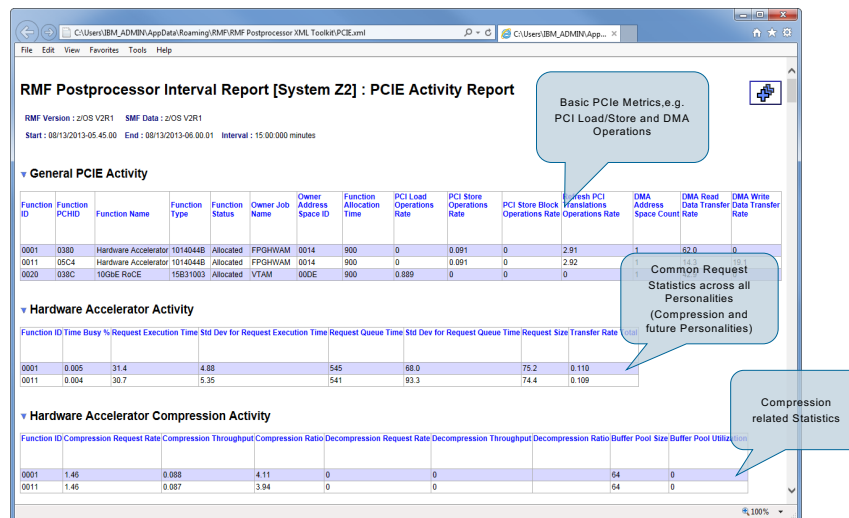
Delivering “documentation” to your audience



1. PowerPoint “Speaker Notes” option
2. Provide appendix to handout
3. Two different versions of slides

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PCIE Activity Report



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PCIE Activity Report

RMF Postprocessor Interval Report [System Z2] : PCIE

RMF Version : z/OS V2R1 SMF Data : z/OS V2R1

Start : 08/13/2013-05.45.00 End : 08/13/2013-06.00.01 Interval : 15:00:00 minutes

Basic PCIE Metrics, e.g.
PCI Load/Store and DMA
Operations

▼ General PCIE Activity

Function ID	Function PCHID	Function Name	Function Type	Function Status	Owner Job Name	Owner Address Space ID	Function Allocation Time	PC Op Ra
0001	0380	Hardware Accelerator	1014044B	Allocated	FPGHWAM	0014	900	0
0011	05C4	Hardware Accelerator	1014044B	Allocated	FPGHWAM	0014	900	0
0020	038C	10GbE RoCE	15B31003	Allocated	VTAM	00DE	900	0

▼ Hardware Accelerator Activity

Function ID	Time Busy %	Request Execution Time	Std Dev for Request Execution Time	Request Queue Time

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What have we learned so far.....



Don't pack too much information into a slide

- “Presentation” vs “Documentation”
- Number of slides is not the problem



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What have we learned so far.....



The slide is your visual aid

- Don't read the slide

When you put up a slide, the audience is reading it

- Use PowerPoint "Animation" to control info on slide
- You want the audience to look at you



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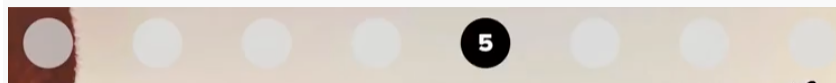


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Trail guide: Show a roadmap across the top



or



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Slide design



1.Clean

2.Concise

3.Consistent



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More things to consider



Choose legibility over fun



Jump to any slide

Get ideas from
[slideshare.net](https://www.slideshare.net)

Blank the screen

Strong images (pixabay.com)

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More things to consider



- Using videos

Pro: nice variation to standard delivery

Pro: a way to add humor

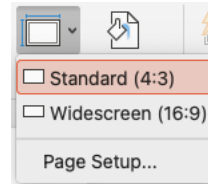
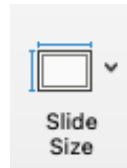
Con: a variable you can't control

Con: breaks the connection you have made with the audience



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Controlling slide size



- Not an easy thing to switch
- Try to find out in advance which will be used
- Default should be 4:3 - your square slide on a wide screen

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I went down the
PowerPoint rabbit hole and
look what I found.....



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Remove picture background



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Remove picture background



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Remove picture background

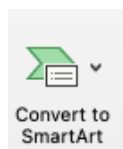


- 1) Highlight picture
- 2) Click "Picture format"
- 3) Click "Remove background"



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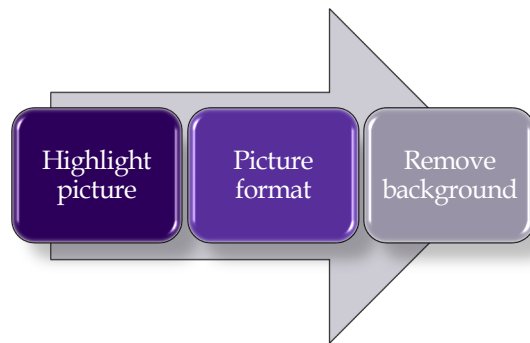
Convert bullets to "SmartArt"



- 1) Highlight picture
- 2) Picture format
- 3) Remove background

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“SmartArt” example



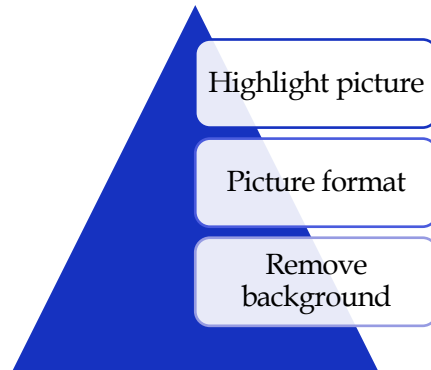
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“SmartArt” example



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“SmartArt” example



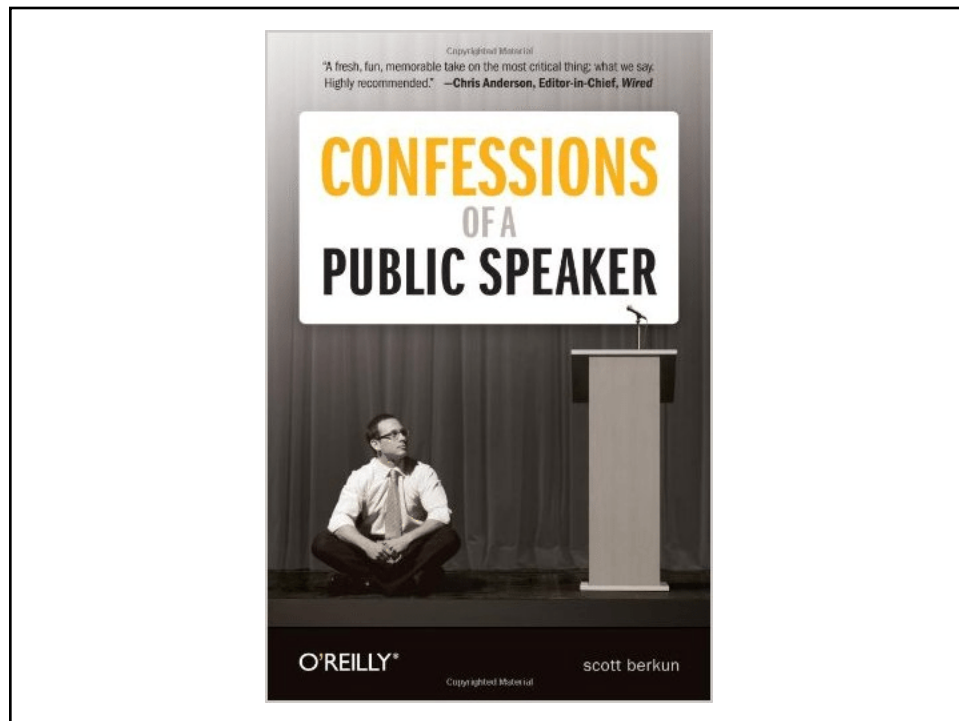
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Reference Materials



- Books
 - ✓ **Beyond Bullet Points** – Cliff Atkinson (covers the story template)
 - ✓ **Made to Stick** – Chip Heath & Dan Heath
 - ✓ **Presentation Zen** – Garr Reynolds
- Web Sites
 - ✓ Stock xchng - www.sxc.hu
 - ✓ Free Digital Photos - www.freedigitalphotos.net
 - ✓ Techniques and advice - beyondbulletpoints.com
 - ✓ Toastmasters.org (detailed articles on voice)
 - ✓ speakerhub.com/skillcamp

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Upcoming topics for future episodes



- Tips for presenting virtually
- Speaking spontaneously
- Getting beyond nervousness
- How not to be boring



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I need a little help to build my speaking business



If you feel so inclined.....

- [Linkedin.com](https://www.linkedin.com) - please endorse my presentation and speaking skills
- [Speakerhub.com](https://www.speakerhub.com) - recommend me



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Summary of today's content



Understand the difference between a presentation and documentation.

Slides are a visual aid to help you deliver a better presentation.



“They may forget what you said, but they will never forget how you made them feel.” – Carl W. Buechner

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