## Say What? Tips and Tricks for Connecting and Communicating



Part 4 – Listen Up!

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If you really want to connect with people, you need to be able to keep their favorable attention and gift them with yours





















## Keep their favorable attention



- · Communication as a sport: command attention
- Eyebrows up
- How long will this take?
- The five sentence email
- Repeatable



Avoid jargon and the curse of knowledge















