

Energize Your Presentation Skills

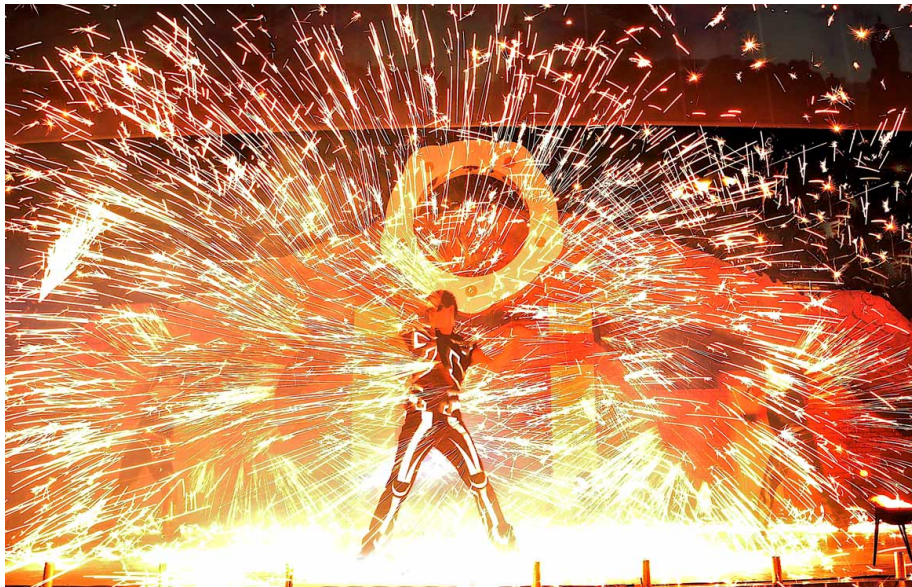


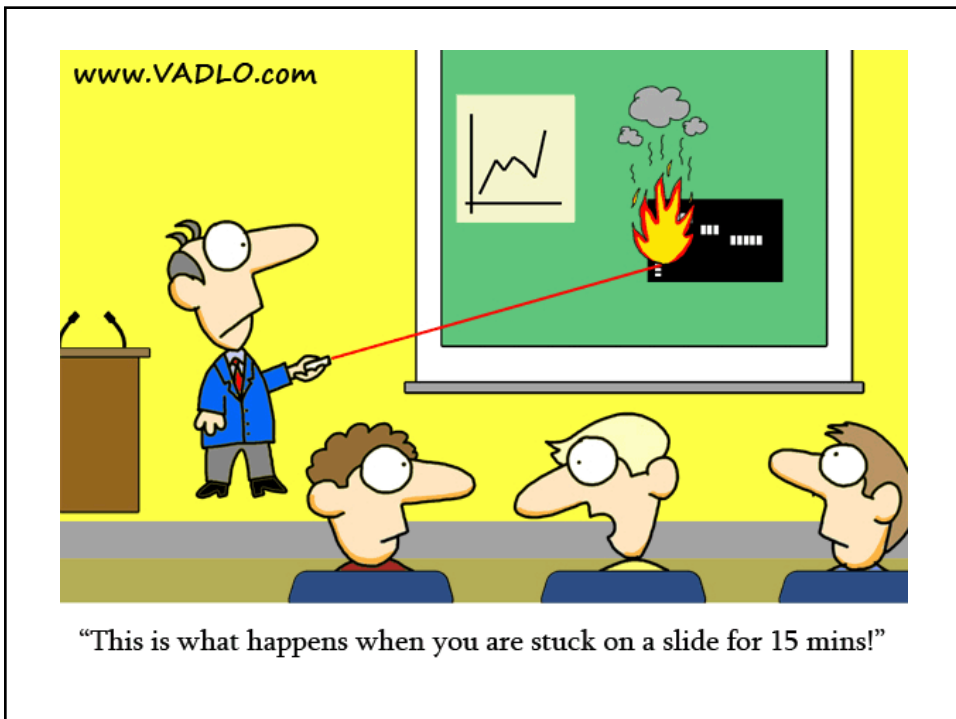
Part 1 – How to bring energy to your
presentation opening



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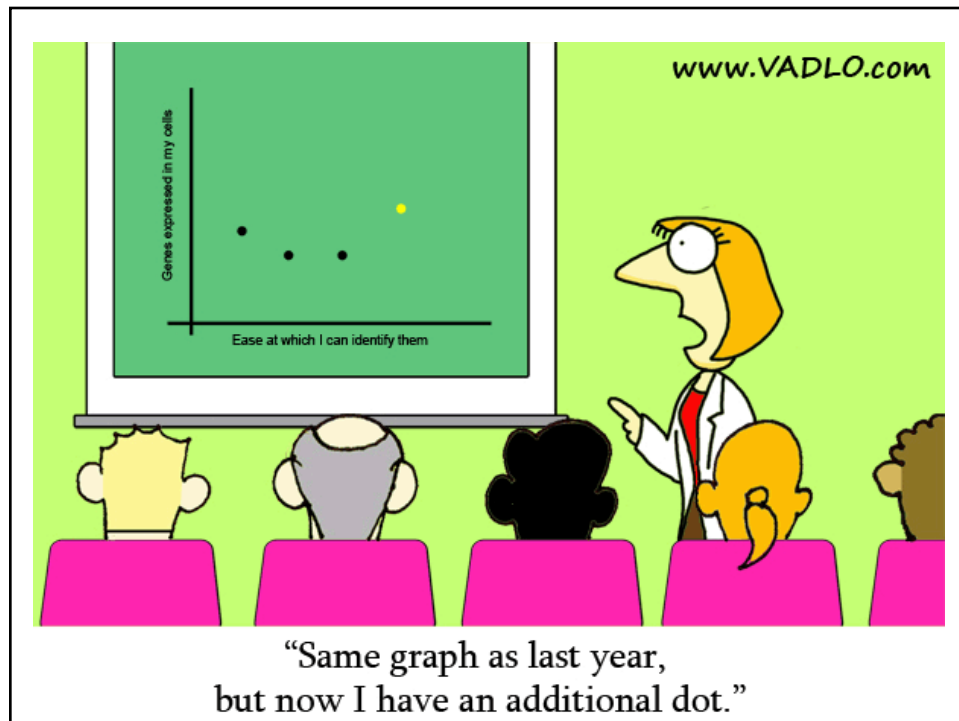


After 30 minutes and no sign of his hands, the team thought Mike might be hiding something from them.

For my presentation today, I'll be reading the powerpoint slides word for word.



your  cards
someecards.com



What Sucks the Energy Out of a Presentation?



What Sucks the Energy Out of a Presentation?



- PowerPoint
- Dull opening
- Too much content
- Disorganized content
- Body language, voice and movement
- Bad tech
- Bad jokes
- Handling questions
- Nervous speaker



My background.....



What Makes a Great Presentation Opening?



- Show some energy! You're on stage!
- Be unique and memorable – first 15 seconds
- Tell a story
- Know your audience
- Exciting, interesting graphics
- Start with the big picture
- Memorize your opening
- The audience wants to like you!



Your audience will develop an impression of you within the first 15 seconds





You're spending that time
squandering what may be your
greatest opportunity to captivate
them



A simple format for a brief story

- **Setting:** where / when / who
- **Turning point:** what kicked off the story?
- **Overcoming struggle:** challenges people in the story faced and how they tackled them
- **Resolution:** succeed or fail?
- **Implications:** takeaway
lesson in the context
of your presentation



Reference Materials



- Books
 - ✓ **Beyond Bullet Points** – Cliff Atkinson
 - ✓ **Made to Stick** – Chip Heath & Dan Heath
 - ✓ **Presentation Zen** – Garr Reynolds
- Web Sites
 - ✓ Stock xchng - www.sxc.hu
 - ✓ Free Digital Photos - www.freedigitalphotos.net
 - ✓ Techniques and advice - beyondbulletpoints.com

Upcoming topics for future episodes



- Body language, voice, movement, managing your time
- PowerPoint usage – good and bad
- Handling questions, tech, and humor
- Developing your title and your content
- Speaking spontaneously
- Getting beyond nervousness
- How not to be boring



I need a little help to build my speaking business

If you feel so inclined.....

- LinkedIn.com - please endorse my presentation and speaking skills
- Speakerhub.com - recommend me



Summary

- Presentation Opening
 - Show some energy
 - The first 15 seconds



“They may forget what you said, but they will never forget how you made them feel.” – Carl W. Buechner

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