

# Energize Your Presentation Skills



Part 10: how not to be boring



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## What Sucks the Energy Out of a Presentation?



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## What Sucks the Energy Out of a Presentation?



- ~~Dull opening~~
- ~~Too much content~~
- ~~Disorganized content, eating the microphone~~
- ~~Body language, voice and movement~~
- ~~Bad tech~~
- ~~Bad jokes~~
- ~~Handling questions~~
- ~~PowerPoint~~
- ~~Presenting virtually~~
- ~~Speaking spontaneously~~
- ~~Nervous speaker~~
- ~~Boring speaker~~



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## My background.....



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## How not to be boring



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**"My topic is 'How To Give A Presentation  
Without Losing Your Audience's Attention'.  
The End. Thank you for coming."**

GLASBERGEN

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The answer to most attention problems is  
**POWER.**



**Speakers have POWER!**

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### **How to use your power as a speaker**



- Set the pace
- Direct the attention
- Play the part: You're the star
- Know what happens next
- Get the audience involved
- Always end early



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## Reference Materials



### ➤ Books

- ✓ **Beyond Bullet Points** – Cliff Atkinson
- ✓ **Made to Stick** – Chip Heath & Dan Heath
- ✓ **Presentation Zen** – Garr Reynolds
- ✓ **Confessions of a Public Speaker** – Scott Berkun

### ➤ Web Sites

- ✓ Stock xchng - [www.sxc.hu](http://www.sxc.hu)
- ✓ Free Digital Photos – [www.freedigitalphotos.net](http://www.freedigitalphotos.net)
- ✓ Techniques and advice - [beyondbulletpoints.com](http://beyondbulletpoints.com)
- ✓ Toastmasters.org (detailed articles on voice)
- ✓ [speakerhub.com/skillcamp](http://speakerhub.com/skillcamp)

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## Upcoming topics for future episodes



- Putting it all together: Review and Wrap-Up (December)



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## I need a little help to build my speaking business

If you feel so inclined.....

- LinkedIn.com - please endorse my presentation and speaking skills
- Speakerhub.com - recommend me



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## Summary of today's content

As a speaker, you have power! Use it, and you will never be boring.



“They may forget what you said, but they will never forget how you made them feel.” – Carl W. Buechner

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